

SB115
29B74
R

's Biggest Advance Bulb

1960 Bulb Sale
Printed in The Netherlands

Bu

SALE!

Direct from Breck's Holland Bulb Fields



LIBRARY
RECEIVED
★ MAY 23 1960
U.S. Department of Agriculture

Breck's of Boston
Boston, Mass.

BRECK'S, 240 BRECK BLDG., BOSTON 10, MASS., U.S.A.



DELFT BLUE

PINK PEARL

INNOCENCE

JAN BOS

SPECIAL

COLLECTION
Four Hyacinths Above
Garden-Size Bulbs

Delft Blue Jan Bos Innocence Pink Pearl
FB39 20 Bulbs (separately labelled)
5 each of the 4 listed above.
40 Bulbs (2 collections) 6.25

3.25

Big fragrant HYACINTHS

Our CHOICE GARDEN-SIZE BULBS produce large, uniform spikes! They bloom every Spring, giving many years of glorious color and exquisite fragrance with practically no care. Plant near a door or window, enjoy their fragrance all day!

FB540 DELFT BLUE. Clear, cool porcelain blue! As choice as Holland's famous Delft pottery!

FB542 JAN BOS. Large spikes filled with carmine-red bells.

FB543 INNOCENCE. Snow-white bells on clustered spikes.

FB544 PINK PEARL. Clear, sparkling rose-pink bells.

ANY OF ABOVE VARIETIES: 6 for 1.00; 12 for 1.98; 25 for 3.95
BRECK'S HYACINTH MIXTURE. Our SPECIAL "ALL COLORS BLEND" of large, garden-size Hyacinths . . . will give you a glorious mass of beautiful color and a garden-full of heavenly fragrance every Spring and for years to come. Best mixture money can buy!

FB549 6 for 1.00 12 for 1.98 25 for 3.95

TEN SELECTED GIANT HYACINTHS

Largest Bulbs in Holland . . . Hand-Picked, All Different!
FB38 10 Bulbs (One each 10 varieties — unlabelled) 2.95
2 Collections, 20 Bulbs in all, for only 5.75

1960 CATALOGUE

Sale ends July 15, 1960



Selected, healthy bulbs direct from Breck's Bulb Fields in Hillegom...

ORDER NOW —
PAY NEXT FALL

MT. TACOMA ★

Enormous double blooms!

PEONY-FLOWERED TULIPS

Look like true Peonies! Huge, brilliantly colored flowers held straight and strong on 16 to 20 in. stems. Gorgeous for bouquets. Late May blooming.

FB306. MT. TACOMA★. Huge, snowy-white with creamy shadings. This one is a must!
FB307 NIZZA. Striking combination of yellow feathered with deep crimson markings.

FB303 EROS. Bright, satiny-rose with soft silver tints. Incurving, feathered petals.

FB304 LIVINGSTONE. Dazzling cherry-red that really glows in the sunlight.

All of Above 8 for 1.00 16 for 1.98 50 for 5.95

MIXED PEONY-FLOWERED TULIPS. A glorious, hand-selected mixture of the varieties listed above, plus many others to give you a rainbow of gorgeous colors. Every one a real Peony flower... in colors that Peonies never knew!

FB308 Mixed 9 for 1.00 18 for 1.98 50 for 5.25

A collection of the four choicest varieties. Ill. in color at left!

EROS LIVINGSTONE MT. TACOMA NIZZA

FB16 20 Bulbs (5 each of 4 labelled) 2.45

2 Collections, 40 bulbs... save even more! 4.70

LIVINGSTONE

EROS

NIZZA

WORLD'S LARGEST HYBRID DARWIN!

Holland's GLORY★

FB193 Holland's Glory★. Introduced by Breck's at one dollar each... now at the amazingly low price of eight for only 1.00! Opening just after Red Emperor, flowers are bright vermilion with lighter shadings on the edges, gradually changing to a deep, rich scarlet. As sun and shadow play across the massive, velvety petals, you will be drawn back again and again, hypnotized by its size and beauty! Even a single specimen is impressive... from the lush foliage to the 30-in. tall massive stem needed to hold such a gigantic flower. A group of these will make your garden the talk of the neighborhood!

8 for 1.00 16 for 1.98
50 for 5.95

PRICE
REDUCED

OPENS TO 10" ACROSS!



ALL BRECK'S SHIPMENTS bear this seal of quality

Top quality, bursting-with-bloom bulbs, directly to you from Holland. Along the shores of the North Sea lie the world's finest bulb-fields, with Breck's Holland bulb warehouses right in this area. Bulbs are harvested, cured, inspected; your order is assembled and packed — **ESPECIALLY FOR YOU** — under constant supervision of our bulb experts. We can guarantee Breck's bulbs being the best ever... no other hands touch these bulbs until **YOU** open the package!



BLUE PARROT★

SUNSHINE

PARROT WONDER

COLLECTION

FB13 25 Bulbs (5 each of the 5 varieties listed) ... separately labelled 2.95
50 Bulbs (2 collections), 10 of each variety. 5.75

Giant Parrot Tulips

HOLLAND'S FINEST MIXTURE — Breck's Special blend of Holland's most spectacular Parrot Tulips. Rare new colors, new forms, unusual varieties. Especially selected for outstanding colors. Feathered, fringed shapes.
FB249 10 for 1.00; 20 for 1.98; 50 for 4.85

BLUE PARROT★. Huge, clear amethyst-blue flowers with curiously fringed and curled petals that never fade or burn! Flowers are 5 to 6 in. across, the longest-lasting of all Parrots! A fascinating stand-out, unusual for interest, color, charm! Strong 29-in. stems.
FB238 10 for 1.00; 20 for 1.98; 50 for 4.85

BLACK PARROT. Gorgeous ebony-black, overlaid maroon; petals fringed and feathered. Most striking of the "black" Tulips because of its amazing shape. 26 in.
FB239 8 for 1.00; 16 for 1.98; 50 for 5.95

DISCOVERY. Immense flower of rich, old rose, etched and frosted silver and white. A flower of remarkable substance. 8 to 10 in. across when open. 27 in.
FB240 7 for 1.00; 14 for 1.98; 50 for 6.75

SUNSHINE. Clearest, brightest golden-yellow — enormous size. Petal edges cut and fringed, with characteristic parrot-green markings. Brings weeks of sunshine to your garden. 20 in.
FB245 7 for 1.00; 14 for 1.98; 50 for 6.75

PARROT WONDER. Largest of the Parrot Tulips! Tremendous flower of bright carmine-red! Fantastically fringed and feathered petals, often touched with soft green veining. Tall, strong, 23-in. stems.
FB248 7 for 1.00; 14 for 1.98; 50 for 6.75

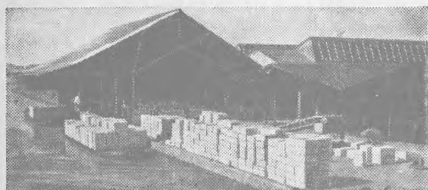
Here's how you save money on this sale!



All Breck's
Shipments
bear this Seal

Remember — these are all **TOP QUALITY BULBS**, guarantee to bloom . . .

From BRECK'S Holland Bulb Fields direct to you!



Here is a section of Breck's bulb warehouses — **the most modern in Holland** — in operation. Located in **Hillegom**, in the heart of Holland's bulb fields, our warehouses receive the freshly dug bulbs by canal barge. Then the bulbs are inspected and sorted — the biggest, most vigorous bulbs for Breck's customers; the smaller ones to other exporters. After another thorough examination for possible defects, the bulbs are put into the famous green bags which identify them as Breck's bulbs, packed for shipment to you, and taken by canal barge to the steamer.

Fresh from the fields . . .

Directly to you from Holland . . . top quality, bursting-with-bloom bulbs! Grower along the shores of the North Sea where the world's finest bulb-fields lie . . . bulbs are harvested, then cured and inspected at nearby Breck's Holland bulb warehouses. There your order is assembled and packed — **ESPECIALLY FOR YOU** — under constant supervision of our bulb experts. We can guarantee Breck's bulbs being the best ever — no other hands touch these bulbs until you open the package!

Best selection is yours!

Because Breck's experienced buyers put special emphasis on studying each variety — growing and testing by the hundreds — visiting world-famous trial gardens — always alert and watching for the new and unusual — you are assured of the finest selection of bulbs for your garden. Top quality, of course — we handle nothing else — but tops in performance, too! For this world-famous **SALE**, we offer the cream of the new and standard varieties. Watch for Tulips marked with a star (★). They are our experts' choice for 1960. They should be in every garden!

BRECK'S charges no more!

In spite of increased grower prices for Holland Bulbs, we are maintaining our usual low prices. Buy your bulbs from Breck's at even greater savings!

Only BRECK'S can offer you top quality Holland bulbs at such a saving . . .

Breck's Holland Bulb Sale guarantees you big, plump, top quality bulbs at lowest prices because your bulbs are reserved early — even before harvest — and they are shipped direct to you from our Holland warehouses. Other Holland bulbs sold in this country go from the grower to an exporter, to an American wholesaler. Then they are usually handled 2 or 3 times more before you receive them. **Your Breck's bulbs are carefully inspected and packaged in our Holland warehouses. They are not touched again until you open the package!**



Order now — pay next fall!

To place your order, simply fill out the enclosed order form or order on your own paper before July 15th, 1960. The bulbs are rushed to America on fast steamers, stamped and shipped from our Boston office . . . no duty or import fees of any kind to pay! Mail your order now and we'll bill you for your bulbs, plus postage, at planting time. Or to get **FREE 10 Earliest Snow Crocus bulbs**, and to have Breck's pay all the postage, enclose your remittance in full with your order. **No other American firm can give you such direct service — or such top-quality bulbs at these substantial savings!**

NOTICE: You must order before July 15, 1960! After this date, bulbs will be shipped to America to be sold at regular prices! Holland bulbs give their glorious bloom each Spring and **can only be planted during the fall months.** We mail the Sale Folder at this time, during the blooming season, so you can better plan your Fall planting needs.

ORDER
BLANK
INSIDE



BRECK'S
OF BOSTON
RELIABLE SINCE 1916

240 Breck Building
Boston 10, Mass.

THIS IS YOUR ORDER BLANK FOR:
BRECK'S 1960 ADVANCED BULB SALE

Please do not write in this space

NOTE: Due to pre-packing in Holland, we offer these bulbs only in the quantity units listed and multiples thereof.

FB No.	HOW MANY	NAME	TOTAL PRICE	FB No.	HOW MANY	NAME	TOTAL PRICE	FB No.	HOW MANY	NAME	TOTAL PRICE
5		Tulip, Red Emperor		170		Tulip, Scotch Lassie		341		Daffodil, King Alfred	
7		Royal Standard Coll.		182		Tulip, Candelabra		344		Daff., Mount Hood	
10		Long Season Tul. Coll.		184		Tulip, Carrara		348		Daff., Mrs. Backhouse	
11		May Flow. Tul. Coll.		190		Tulip, Pink Freckles		382		Daff., Breck's Coloss.	
12		May Flow. Tul. Coll.		193		Tulip, Holl.'s Glory		406		Daff., Scarl. Elegance	
13		Parrot Tulip Coll.		197		Tulip, Red Matador		438		Daffodil, Twink	
16		Peony Flow. Tul. Coll.		209		Tul., Yellow Emperor		443		Daffodil, St. Agnes	
21		Keukenhof Tul. Coll.		238		Tulip, Blue Parrot		467		Daffodil, Thalia	
25		Favorite Tulip Coll.		239		Tulip, Black Parrot		488		Anem., Blanda Blue	
27		Dec. Twins Tul. Coll.		240		Tulip, Parrot Discov.		489		Anem., Blanda Mix.	
31		Dutch Treat Coll.		245		Tul., Parrot Sunshine		502		Snow Croc. Mixture	
32		Dutch Treat Coll.		248		Tulip, Parrot Wonder		517		Crocus Mixture	
38		Giant Hyacinth Coll.		249		Tulip, Parrot Mixture		518		Crocus Jumbo Mix.	
39		Gard. Size Hya. Coll.		289		Tulip, Peacock Mix.		520		Snowdrops, Single	
48		Daffodil Collection		292		Tulip, Crested Marvel		540		Hya., Delft Blue	
49		Daffodil Collection		293		Tulip, Old Dutch		542		Hyacinth, Jan Bos	
51		Spring Sunshine Coll.		294		Tulip, Emer. Knight		543		Hya. Innocence	
52		Daff. for Naturalizing		297		Tulip, Firespray		544		Hya. Pink Pearl	
80		De Luxe Tulip Mix.		303		Tulip, Eros		549		Hyacinth, Mixture	
81		Econ. Tulip Mixture		304		Tulip, Livingstone		578		Grape Hyacinth	
108		Tulip, Artist		306		Tulip, Mount Tacoma		596		Scilla, St. of Holland	
111		Tulip, Blue Ice		307		Tulip, Nizza		692		Sn. Croc., B.K. Bonus	
126		Tulip, Elmus		308		Tulip, Peony Fl. Mix.					
148		Tul. Montgomery		321		Daff., Giant Trp. Mix.				TOTAL THIS COLUMN	
160		Tul., Princ. Elizabeth		323		Daff. Red Cupped Mix.				TOTAL COLUMN ONE	
164		Tulip, Queen Night								TOTAL COLUMN TWO	
TOTAL COLUMN ONE				TOTAL COLUMN TWO				COMPLETE TOTAL			

MY NAME IS:

(Mr.)
(Mrs.)
(Miss)

(Please PRINT to help us avoid errors)

Local address - Street and number - Route number - Box number

☐ I AM SENDING NO MONEY.
Bill me at planting time for
bulbs ordered, PLUS postage
on bulbs ordered.

☐ I AM SENDING MONEY
NOW. Breck's pays all postage,
and sends me FREE the Book-
keeper's Bonus of 10 Snow
Crocus.

14

City

Zone

State

TEAR ALONG THIS LINE

MAIL THIS HANDY ORDER FORM TODAY!

Mail your reservation, that's all! Not one cent to pay in advance unless you prefer; wait and pay for bulbs at planting time next fall. (To save money, send remittance with your order before July 15th. Then Breck's pays postage, and sends you FREE Bookkeeper's Bonus Bulbs!) Order

NOW for guaranteed savings of 20% to 50% ... complete blooming satisfaction ... protection against shortages of choice varieties! Guaranteed big, top-quality bulbs. Planting instructions with every order. Reserve your needs NOW at reduced prices. Sale definitely ends July 15th, 1960!

You'll Be As
Pleased As
These Customers:

The Tulips and Hyacinths I received from you on the last order were really a sight to behold. They are just as beautiful as the pictures shown in your folder. Enclosed is my order for more Tulips. I have paid more for bulbs and they could never compare to Breck's. I shall always recommend your company.

B. V. Irwin, Pa.

Enclosed find another order for more bulbs. We were overwhelmed by the beauty and tremendous size of the bulbs we ordered last year. Neighbors of ours have come over to see them and find out where they can order such beautiful flowers.

Mrs. L. R. Northlake, Illinois

One of my Red Emperor Tulips opened to 11½ inches this Spring. Over twenty were at least 10 inches. Very happy with them.

E. M. Echo, Oregon

Once again I am sending my order and check for an order. This is my third year, and each year the order is larger than the last year. The Sunday drivers all drive slow and look at my garden.

Mrs. L. K. Missoula, Mont.

My bulbs that I ordered last Spring bloom beautifully. Everyone gave me compliments on the Crocus. They are the biggest Crocus I ever saw.

Mrs. P. W. Chester, Pa.



BRECK'S of Boston
240 Breck Bldg., Boston 10, Mass.

Dear Advance Bulb Buyer:

Frankly, we've been amazed at the constantly increasing popularity of our Advance Bulb Sale! The enthusiastic customer letters at left, and on the reverse side, are only a sampling of the hundreds of unsolicited testimonials we receive each year from happy customers.

Everyone likes Breck's Advance Bulb Sale for these obvious reasons.

Look at the benefits:

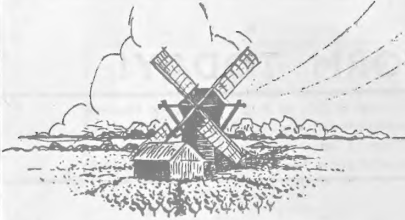
- 1) all bulbs are tops in quality and performance;
- 2) bulbs are handled only once; shipped direct from Holland fields to you;
- 3) you order now while Holland bulbs are blooming, pay after planting — or earn FREE bonus bulbs and FREE postage by paying when you order;
- 4) no red tape — no import duties! No wonder we sell millions of bulbs this way every year.

To make certain you receive these bulbs as advertised, I personally make frequent trips to Holland, inspecting our growing, packing and warehouse facilities in the heart of the bulb growing district. Every order carries Breck's 143-year-old guarantee of satisfaction. Rush your order today and be sure of your share of these really fine bulbs!

**SEND NO
MONEY!
SAVE UP
TO 50%**

**SALE ENDS
JULY 15,
1960**

Luther A. Breck, Jr.



Here's what customers say about...

BRECK'S FAMOUS ADVANCE BULB SALE!

You, too, will be pleased!

If I was a poet or an author, I would try desperately to incorporate all of the letters which you quote plus a few words of praise of my own. I would like to tell you of the heart-felt pleasure and the great to be alive feeling that I get when I leave my home on my way to work. I stop and admire what, I feel, is one of God's wonders with the help of Breck's. The bulbs that I have been buying from you for the last 3 years are positively breathtaking.

S. S. Baltimore, Maryland

We paid 40c each for Hyacinths, locally, last Fall. Say, were we surprised when we saw your prices... 13½c each in lots of 50!! The Tulip bulbs we received from you two years ago were beautiful again this Spring.

Mrs. G. M.
Fort Jones, California

This is the fifth year I have ordered bulbs from your company. I like variety and have all different kinds. In the Spring when they bloom, my friends pay special visits to my house to see them. The Red Emperors are my favorite. I would recommend your bulbs to anyone.

Mrs. A. H.
Louisville, Ky.

Here is a love letter. For about five years now I've been getting your catalog at Tulip time, which is just wonderful. I love the way my bulbs arrive in the Fall, just at the right time. I love being able to pay for them then, when I'm ready to put them in. Most of all, I love the fact that everything comes out just the way you said it would... yes, my Red Emperors were 9 inches across, just as you said they might be! Thanks for making a really lovely garden possible for people who are usually totally disorganized.

Mrs. C. M. Pelham Manor, N.Y.

Couldn't resist ordering more of the beautiful bulbs that are now in bloom. The Mt. Hoods, Thalia, St. Agnes and the Colossal have been wonderful. Thanks for making this wonderful offer at this time while the beauty of Spring flowers is so fresh in your mind.

Mrs. D.H.
Troy, Ohio

I was so pleased with the bulbs I bought last year. They were so large and bloomed profusely. Your bulbs are the finest I have ever seen anywhere!

Mrs. M. B.
Tuscaloosa, Ala.

ORDER
BLANK
INSIDE



SCOTCH LASSIE

Breck's Advance Bulb Sale . . .

Order now — save up to 50%!

SELECTED GIANT TULIPS

SCOTCH LASSIE. Pure deep lavender with deeper shadings inside dark blue base. Large goblet-shaped flowers with graceful reflexed petals. Gorgeous with Yellow Emperor, 29 in.
FB170 11 for 1.00; 22 for 1.98
50 for 4.25

RED MATADOR. New hybrid. Huge, brilliant scarlet flowers on 26 in. stems, early and long lasting. Each giant-size bloom, with graceful outswep petal form, is an eye-catcher! Never before offered at this low price!
FB197 11 for 1.00; 22 for 1.98
50 for 4.25

PRINCESS ELIZABETH. Beautiful, clear rosy pink with deeper shadings. White and blue base adds glamour to this huge flower. Stem is strong, stands 28 in. tall.
FB160 11 for 1.00; 22 for 1.98
50 for 4.25

QUEEN OF THE NIGHT. Finest of all "black" Tulips! Rich, deep maroon-purple of especially beautiful tone. Huge, velvety blooms on long, strong stems . . . always attracts attention; especially showy with Carrara, 29 in.
FB164 11 for 1.00; 22 for 1.98
50 for 4.25

YELLOW EMPEROR. It's "Red Emperor" in gorgeous molten yellow, but blooms later. Inside is a deeper, stronger yellow. Always a sell-out. Fills your garden with Spring sunshine! 25 in.
FB209 11 for 1.00; 22 for 1.98
50 for 4.25

CARRARA. Most popular of all the GIANT white Tulips! Named for the famous Carrara marble. So uniform in height, color, form. Its gleaming alabaster-white flowers accent the deeper lavenders, reds in your garden. 26 in.
FB164 11 for 1.00; 22 for 1.98
50 for 4.25

These Tulips are selected after years of testing for color, size of bloom and growth. All bulbs are top-quality, of course. Shipped directly to you from Breck's Holland bulb fields, they reach you in the very peak of condition, ready to produce big, gorgeous blooms.

May-Flowering Collections

FB11 18 Bulbs (unlabelled), 3 of each Tulip illustrated: Carrara, Princess Elizabeth, Queen of the Night, Red Matador, Scotch Lassie, Yellow Emperor.
36 Bulbs (2 Collections) 3.15

FB12 60 Bulbs (separately labelled), 10 each of the 6 varieties illustrated.
120 Bulbs (2 Collections) 9.95

*BRECK'S 1940 "KEUKENHOF" COLLECTION

These six super Tulips (each identified with a ★) so impressed Breck's bulb experts, when they toured Holland's famous Keukenhof display gardens, that we offer them to you as a collection . . . and at a very special price! 5 bulbs each of the six super Tulips — Holland's Glory, Yellow Emperor, Blue Ice, Queen of the Night, Blue Parrot, Mount Tacoma.

FB21 30 Bulbs (separately labelled)
60 Bulbs (2 Collections) 7.75

LONG-SEASON TULIP GARDEN

It's Tulip time — all through April and May! These Tulips open at intervals, giving you the longest Tulip season you've ever enjoyed. 10 Early Giant, 10 Parrot, 10 Single Early, 10 Star-Flowered, 10 May-Flowering! And FREE with this assortment, 10 English Wood Hyacinths to bloom with the May-Flowering Tulips

FB10 60 Bulbs including 10 FREE
120 Bulbs (2 Collections) 10.25

BRECK'S FAVORITE TULIP COLLECTION

FB25 5 bulbs each of 10 top May-Flowering Tulips selected by Breck's experts for color and size. Each variety separately bagged and labelled. Priced lower than many mixtures!

Our Selection for only
50 Leading May-Flowering Tulips.
100 Bulbs (2 Collections) for only 8.65

DELUXE MIXTURE

Absolutely the finest money can buy, without getting into high-priced Hybrids. A complete assortment of gorgeous colors, all long-stemmed, large-flowered kinds. Would cost far more if purchased by variety.
FB80 50 for only 4.65; 100 for 8.95; 200 for 17.25

For beautiful border planting . . .

Star of Holland

FB596 Scilla Star of Holland. A brilliant blue for your Spring garden — woven from hundreds of delicate flowers of the giant Scillas! They bloom early each Spring, multiply rapidly. Every bulb has many 5 in. stems, covered with dainty 5-petaled blooms. Plant with Red Emperor Tulip or, Daffodils to make marvelous contrasts or use for dainty edgings.
20 for 1.00
40 for 1.98
100 for 4.75

Early Snowdrops

Single Snowdrops: Winter snows hold no terrors for these amazing little white teardrops. Each bulb sends up several 4 to 5 in. stems topped by pure, snow-white, drooping bell-shaped flowers, each petal tipped with bright green. They pop into bloom as soon as the snow melts and are absolutely hardy, multiplying rapidly to form a solid carpet of white.
FB520 20 for 1.00
100 for 4.75
40 for 1.98

Anemone Blanda. Rich, gentian-blue, daisy-like flowers — up to 2-in. across — that bring earliest Spring bloom to your garden! They flower even before Crocus and last for months. Their large, bright blue flowers and fern-like foliage make them perfect for edgings, rock gardens, under shrubs or evergreens, or any garden spot where they get sun. Plant in masses; they are perfectly hardy, increase rapidly and last for years. Height 5 in.
FB488 14 for 1.00
100 for 6.75

FB489 Mixed colors
Pink and blue
15 for 1.00
30 for 1.98
100 for 5.95

PRICE REDUCED

ECONOMY TULIP MIXTURE

Plant a rainbow of color for Spring! A very special mixture for those who want large beds or borders of colorful Tulips . . . at minimum cost. All favorite shades including red, pink, lavender, yellow, violet and white in correct proportions. Many leading varieties where the somewhat smaller flowers are offset by the mass of blooms.

FB81 100 for
200 for 13.45; 500 for 32.95

6⁹⁵

FIRESPRAY

FB297 KAABA. Completely unlike any other Tulip. Every bulb produces 3 to 5 flaming, brilliant scarlet blooms, resembling giant sparks, on the same stem. Only 9-in. tall, yet they're the earliest and brightest of all Tulips. Ideal for mass plantings, since you get up to 5 times as many blooms from every bulb.

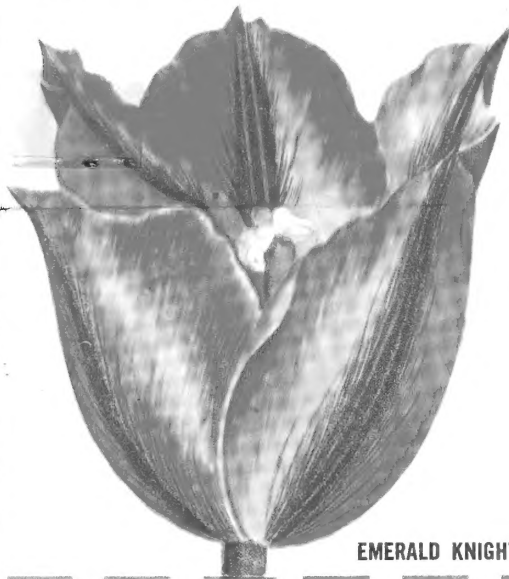
8 for 1.00; 16 for 1.98; 50 for 5.95



EMERALD KNIGHT

Unique! Large flowers with wavy, pointed petals on straight, strong 20" stems. This beautiful combination of soft, grass-green edged with gleaming butter-yellow adds a gay note to any Spring garden or arrangement. A rare variety you'll proudly display! LIMIT 4 to a customer. First come, first served. We will not substitute!

FB294 2 for 1.00; 4 for 1.98

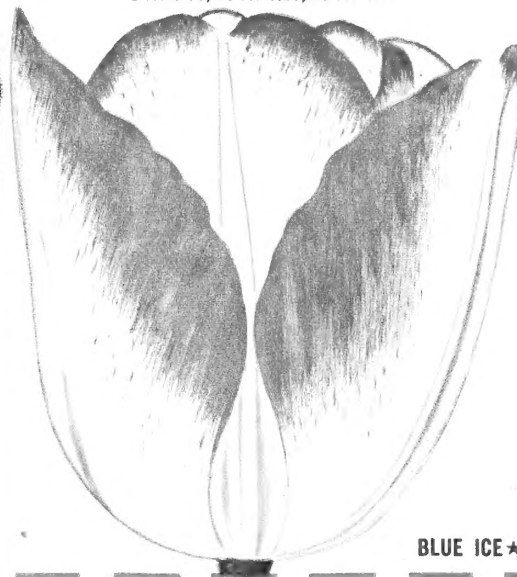


EMERALD KNIGHT

BLUE ICE ★

FB111 NEW! Cool as an ice cube! Huge sparkling white flowers with a broad icy-blue edge that spreads gradually to cover about half of each petal. An outstanding new Tulip in a completely new color, chosen by Breck's experts from among thousands in Holland's "Keukenhof" display gardens. 30 in.

5 for 1.00; 10 for 1.98; 25 for 4.85

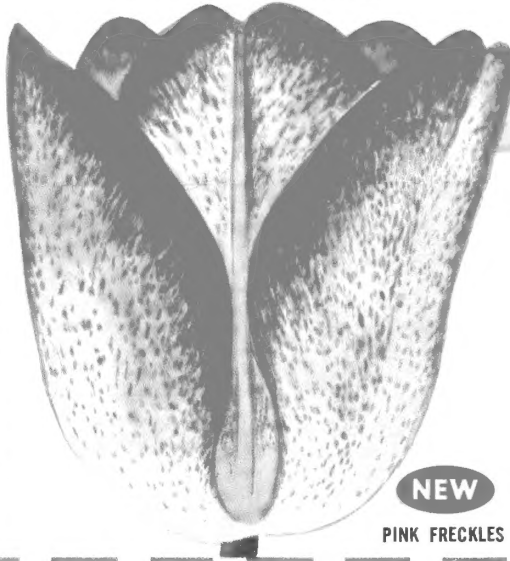


BLUE ICE ★

PINK FRECKLES

FB190 Huge creamy-white, goblet-shaped flowers — flushed and "freckled" with rosy pink. This unique May-flowering Tulip, with a color that is truly "different", will thrill you from the day it opens! It will blend into your color schemes... make striking arrangements that your neighbors will envy... be a conversation piece in any garden. Strong, straight 22-in. stems.

4 for 1.00; 8 for 1.98; 25 for 5.95

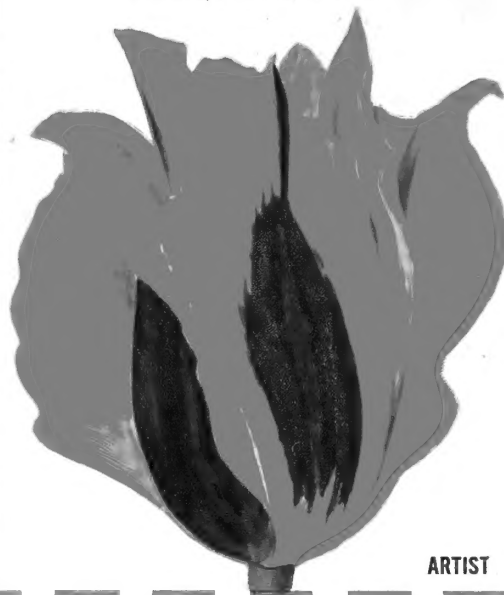


PINK FRECKLES

ARTIST

FB108 NEW! A breathtaking May-flowering Tulip that combines green, rose and gold in one big, gorgeously beautiful flower on a 20 in. stem. Petals are wide, pointed and curve into graceful wing-like shapes. Order early — we know this will be a sell-out!

3 for 1.00; 6 for 1.98; 25 for 7.95



ARTIST

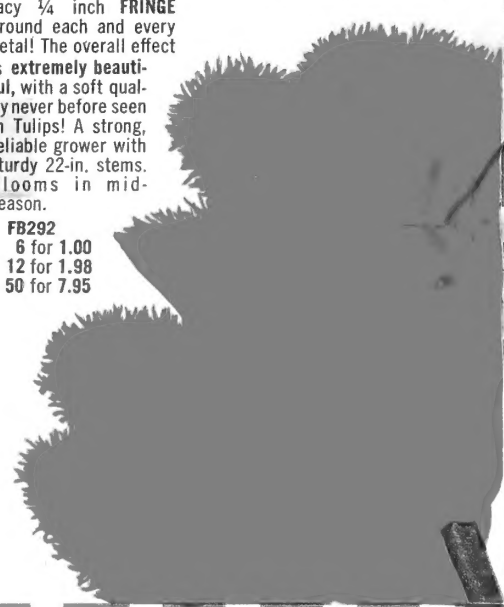
CRESTED MARVEL

The only tulip with a fringe!

A Tulip that is different! Beautiful, rich crimson color, velvety texture and cup-shaped flowers would make it outstanding in any garden, but — where other Tulips have smooth, rounded petals — Crested Marvel has delicate, lacy 1/4 inch FRINGE around each and every petal! The overall effect is extremely beautiful, with a soft quality never before seen in Tulips! A strong, reliable grower with sturdy 22-in. stems. Blooms in mid-season.

FB292

6 for 1.00
12 for 1.98
50 for 7.95

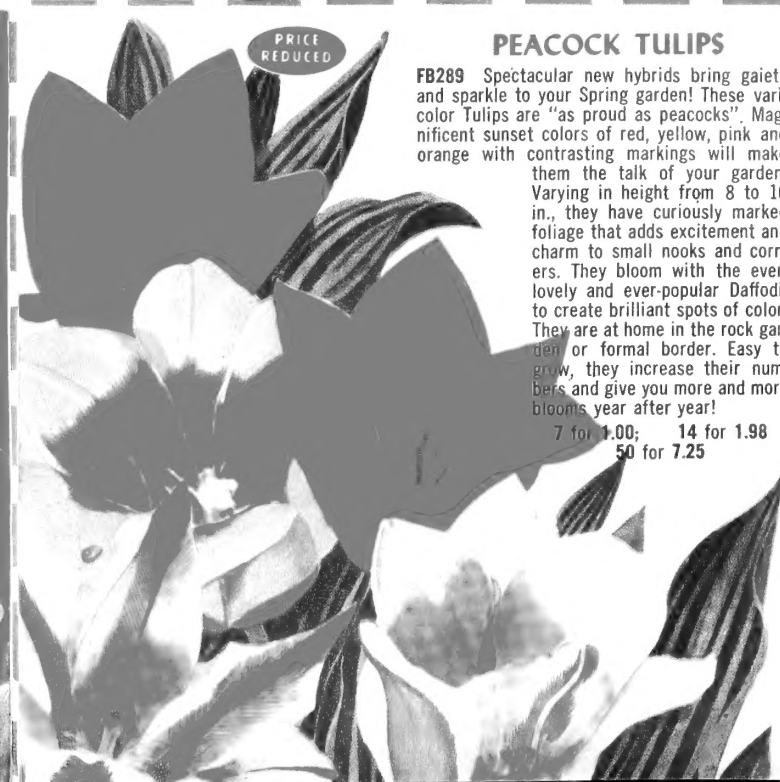


PRICE
REDUCED

PEACOCK TULIPS

FB289 Spectacular new hybrids bring gaiety and sparkle to your Spring garden! These varicolor Tulips are "as proud as peacocks". Magnificent sunset colors of red, yellow, pink and orange with contrasting markings will make them the talk of your garden. Varying in height from 8 to 10 in., they have curiously marked foliage that adds excitement and charm to small nooks and corners. They bloom with the ever-lovely and ever-popular Daffodil to create brilliant spots of color. They are at home in the rock garden or formal border. Easy to grow, they increase their numbers and give you more and more blooms year after year!

7 for 1.00; 14 for 1.98
50 for 7.25



OLD DUTCH MIXTURE

Introduced originally in the sixteenth century, this new, improved strain presents a fantastic array of the most unusual Tulip colors we have seen — reds, purples, lavenders, yellows, whites — a complete range of colors! Each big, long-stemmed flower is striped, feathered and variegated in beautiful contrasting colors. Must be seen to be believed!

FB293 4 for 1.00;
8 for 1.98;
25 for 5.95



**Fresh from the fields . . . Best Selection is yours . . .
Big healthy bulbs, shipped to you at planting time!**

DAFFODILS

MOUNT HOOD. The finest all-white, Giant-Trumpet Daffodil! A majestic flower — perfect in every detail, from the strong stem to the lovely perianth and gracefully proportioned, heavily frilled trumpet. Opens creamy white, and flowers are over 3-in. across. An unusual combination of size and delicate grace. A spectacular bargain!

FB344 5 for 1.00 10 for 1.98 25 for 4.85

TWINK. The most spectacular, large-flowered, early DOUBLE Narcissus . . . primrose yellow with contrasting brilliant orange center petals. Exceptionally long-lasting, strong grower. Top quality — low price!

FB438 6 for 1.00 12 for 1.98 25 for 3.95

MRS. R. O. BACKHOUSE. Famous as the first Pink Daffodil and still "Queen of the Pinks"! Slender, fluted trumpet opens soft creamy-apricot and deepens through amber to a lovely pink. Perianth is sparkling ivory-white. Large 3 to 4-in. flowers with all the grace and delicacy of a rare orchid. Watch them open and change colors in YOUR GARDEN! Delicately fragrant.

FB348 6 for 1.00 12 for 1.98 25 for 3.95

THALIA. "The Orchid-Flowered" Daffodil. This triandrus hybrid is widely known because of its very unusual orchid-like form. Each stem holds 3 to 4 purest white blooms with gracefully recurved petals and cup-shaped trumpets that nod and dance in the slightest breeze. An unusual and delightful flower for arrangements and Spring corsages.

FB467 5 for 1.00 10 for 1.98 25 for 4.85

ST. AGNES. Delightful clusters of creamy white flowers, each with a bright orange-red eye. 5 to 7 flowers on every stem, giving you lovely masses of bloom, with real orange-blossom fragrance.

FB443 7 for 1.00 14 for 1.98 50 for 6.75

SCARLET ELEGANCE. Enormous, yet graceful flowers of bright golden yellow with a flaring cup of vivid orange-red. A brilliant and striking contrast that literally lights up the Spring garden. Use as splashes of color in dull, semi-shaded corner. A gorgeous cut flower, too.

FB406 8 for 1.00 16 for 1.98 50 for 5.95

Grape Hyacinths

Dainty companions to Daffodils and early Tulips in the April and May garden. They last for years, and spread to form a sea of rich blue in your Spring garden. Just the thing for rock gardens, edgings, 6 in.

FB578 20 for 1.00;
40 for 1.98
100 for 4.75

SPECIAL MONEY-SAVING OFFERS

DAFFODILS FOR NATURALIZING. "A host of golden daffodils . . . fluttering and dancing in the breeze". Now you can plant this low-cost mixture and enjoy this glorious sight next Spring! Varieties carefully selected for long-season bloom — striking color combinations — ability to increase year after year. Scatter generously around evergreens, shrub borders, rustic walks, vacant lots for unbelievably beautiful effects at lowest cost!

FB52 25 for 2.75 50 for 5.25 100 for 9.95

GIANT TRUMPET MIXTURE. Treat your garden to the delicate, lively beauty of the most expensive Daffodils . . . in this Giant Trumpet Mixture at a much lower cost than you'd expect! Includes ONLY the spectacular large trumpet types. A tasteful blending of white, cream and all shades of yellow . . . and some bi-colors.

FB321 9 for 1.00 18 for 1.98
50 for 5.25

RED-CUPPED DAFFODIL MIXTURE. Grow this spicy combination in sun or shade! Newer Daffodils, all with brilliant red, orange or apricot cups. This outstanding mixture will bring exciting bright color and striking contrast to the early Spring garden. Includes ONLY varieties having dark, contrasting "cups" of red or orange.

FB323 9 for 1.00 18 for 1.98
50 for 5.25

Daffodil Collections

Six Illustrated Varieties
Breck's Colossal Scarlet Elegance
Mt. Hood St. Agnes Thalia Twink
FB48 12 Bulbs — 2 each of six varieties
listed. (unlabelled)
24 Bulbs (2 Collections) 3.35

FB49 30 Bulbs — 5 each of six varieties
listed. (all labelled)
60 Bulbs (2 Collections) 8.45

SPECIAL

FB51 SPRING SUNSHINE COLL.
Plant 20 Grape Hyacinths
with Collection FB49 (above)
for unbelievable Spring
beauty!

4.85

Twink

Mrs. R. O. Backhouse

Mt. Hood

St. Agnes

Thalia

Scarlet Elegance

BRECK'S COLOSSAL

So big . . . so beautiful . . . so brilliant and colorful that it's been a favorite with our customers for years. Enormous rich, golden-yellow blooms with broad outer petals and a handsome fluted trumpet; flowers usually 3½ in. or more across. Strong, long-lasting, with sturdy stems and non-fading color. Sold ONLY by Breck's!
FB382 8 for 1.00 16 for 1.98 50 for 5.95
King Alfred. Same golden yellow as Breck's Colossal . . . but not quite so large. Blooms a week earlier.
FB341 6 for 1.00 12 for 1.98 50 for 7.95

DIRECT FROM HOLLAND
SAVE up to 50%
ORDER BEFORE JULY 15th

SPECIAL

Breck's Colossal

GIANT CROCUS

At the first touch of warm Spring weather, these bulbs push out of the soil and burst into glorious masses of blooms. Their large, bright flowers in many dazzling colors attract great attention . . . include gold, lilac, purple, white and striped varieties . . . will make your garden and lawn as gay as a circus! Very easily grown, they come up year-after-year. No trouble to plant; no trouble to take care of!

FB518 HUGE JUMBO-SIZE BULBS

These produce the biggest flowers! Ideal for planting in beds and borders among the Hyacinths, Daffodils and early Tulips. Includes all colors.

20 for 1.00
40 for 1.98
100 for 4.75

FB517 LARGE BULBS

For mass plantings in the grass, along pathways . . . wherever an early mass display of color is desired. **Special reduced price . . . lowest ever for these LARGE BULBS!**

35 for 1.00
70 for 1.98
100 for 2.75

Earliest Blooming SNOW CROCUS

FB502 (Illus. in "Bookkeeper's Bonus") Bright golden-yellow and lavender flowers that bring Spring to your garden weeks ahead of schedule. These exquisite blooms will poke through winter snows to provide a cheery spot of color. Very hardy. Will increase and come up for years. Mixed colors only.
20 for 1.00 40 for 1.98
100 for 4.75

Candelabra

4 to 6 BLOOMS
ON ONE STEM!

FB182 Imagine! A whole bouquet on just one stem, and one that changes color, too! Each stem carries 4 to 6 large flowers open at once in a breathtaking arrangement. Blooms open soft, milky-white, then develop a delicate pink tint around the petal edges. Gradually the pink deepens to rose and slowly suffuses the whole flower. You will be thrilled by these day-to-day changes . . . by the gorgeous bouquets you can pick from a few bulbs . . . by the remarks of your friends as they see these unique flowers for the first time! May-flowering. 20 in.
5 for 1.00 10 for 1.98 25 for 4.85

**Sale Ends
July 15, 1960
ORDER NOW!**

RED EMPEROR

The World's LARGEST and EARLIEST Tulip!

Wherever you go in the early Spring, you will see and hear about Red Emperors. People plant them by the hundreds for spectacular effects. Yes, here's a gorgeous Tulip that actually blooms before the Crocus fade, with the Daffodils and Hyacinths . . . the only tall, large Tulip to flower so early! Massed in beds, grouped in the garden or arranged indoors, they create unusual excitement. Red Emperor is a masterpiece of brilliancy, grace and size. The color is a spectacular fluorescent vermilion-scarlet that glows in sunshine. They open dinner-plate size to reveal a richer hue of scarlet and a glowing yellow base, ringed with black. Huge 9 in. blooms on 15 in. stems with robust foliage. Breck's Red Emperors are top-quality re-selected stock . . . guaranteed true to name. They are the finest bulbs you can buy anywhere . . . and grown especially for Breck's.

As low as
9½¢
in lots of
100

Low, Low Price!
FB5 Red Emperor
10 for 1.00
20 for 1.98
50 for 4.80
100 for 9.50

OPENS UP TO 9" ACROSS

Royal Standard Spring Garden

Earliest blooming combination: includes 10 Red Emperor Tulips, 8 Breck's Colossal Daffodils and 30 Blue Grape Hyacinths.

FB7 48 Bulbs (all labelled) 2.50
(2 collections) 96 Bulbs 4.75

DECORATOR TWINS

FB126 Elmus. Huge blossoms of warm, cherry-red with a white border and base. Striking color combination with its "decorator twin" Marshal Montgomery. 26-in.
7 for 1.00 14 for 1.98
50 for 6.75

FB148 Marshal Montgomery. Large, white blossoms with wide carmine edge. Outstanding with its contrasting twin Elmus in the garden or in bouquets! 24 in.
7 for 1.00 14 for 1.98
50 for 6.75

**DECORATOR TULIP
COLLECTION**
7 Elmus
7 Marshal
Montgomery
FB27 14 bulbs
(sep. labeled) 1.90
2 Collections 3.75

**Plant them
together
for exotic beauty!**

Elmus

Marshal
Montgomery

New!

Dutch Treat

SPRING GARDEN Introduction to Spring!

Breck's experts have chosen this "Dutch Treat" Spring Garden with the greatest care, to show you how many weeks of gorgeous color may be had for a modest sum. "Dutch Treat" contains 24 assorted Early-to-Late Tulips, 4 Hyacinths, 5 Daffodils, 3 Spring Glory Scillas, 6 Grape Hyacinths, 12 Crocus, 4 Glories of the Snow, 4 Snowdrops, 3 Dutch Orchid Iris **PLUS** 1 new, specially wrapped, mystery Tulip! 66 bulbs in all for weeks and months of color and fragrance.

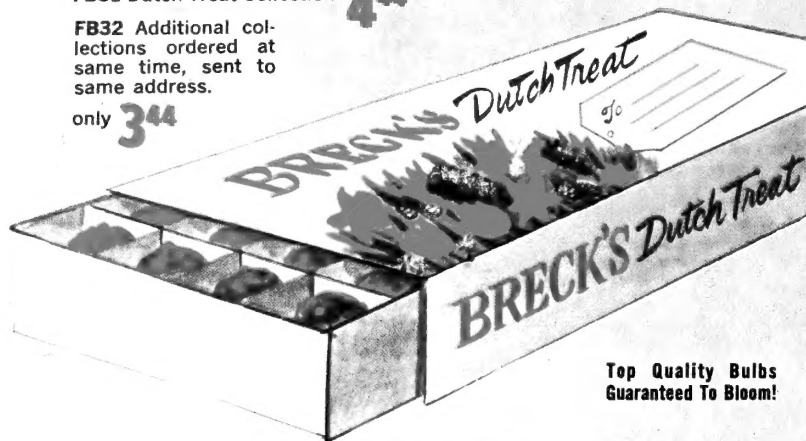
Do you have friends who don't know the beauties of early Spring flowers? "Dutch Treat" is the perfect gift for them . . . and Breck's will share the cost with you! Buy one Dutch Treat for only \$4.44—then buy as many more as you wish, for only \$3.44 each! Think of the years of Springtime pleasure you can give for this small investment.

FB31 Dutch Treat Collection

4⁴⁴

FB32 Additional collections ordered at same time, sent to same address.

only 3⁴⁴



Top Quality Bulbs
Guaranteed To Bloom!

HOW TO ORDER BRECK'S ADVANCE BULB SALE

Mail your order now — save up to 50% over regular prices! Pay for bulbs next Fall at planting time. To save more money, send remittance in full with order. Then Breck's pays all postage, and also sends you **FREE** Bonus bulbs. We guarantee big, plump, top-quality bulbs, complete blooming

satisfaction, protection against shortages of choice varieties . . . or your money back! Planting instructions included. Use order blank enclosed, or your own paper. Sale definitely ends July 15th, 1960! All bulbs sold only in quantity units listed, or multiples thereof.

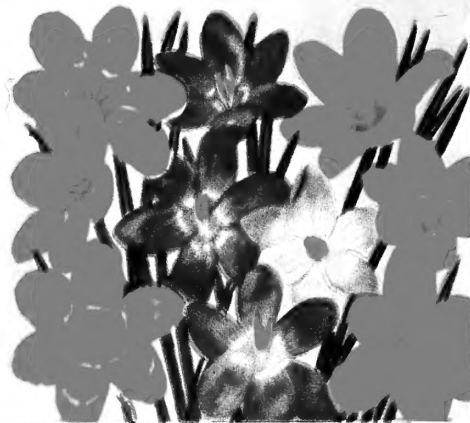
BRECK'S, 240 BRECK BLDG., BOSTON 10, MASS. U.S.A.

MAIL YOUR ORDER BEFORE JULY 15, 1960

10 EARLIEST-BLOOMING SNOW CROCUS FREE!

Our "Bookkeeper's Bonus" to you if you send full payment with your order before July 15. We'll pay all the postage and, in addition, we'll include, absolutely **FREE**, 10 Earliest Blooming Snow Crocus. Snow Crocus have bright, cheerful yellow and lavender flowers. They flower so early that they often come right through the snow, year after year, bringing the first colors of Spring. See Crocus page for prices on larger quantities.

NOTICE: You must order before July 15, 1960! After this date, bulbs will be shipped to America to be sold at regular prices! Holland bulbs give their glorious bloom each Spring and can only be planted during the Fall months. We mail this Sale Folder at this time, during the blooming season, so you can better plan your Fall planting needs. Mail orders to 240 Breck Building, Boston 10, Mass.



DIRECT FROM HOLLAND